

An aerial photograph of a large outdoor gathering in a park-like setting. Numerous people are seated at long wooden picnic tables, while others stand and walk around. The area is green with grass and some trees. In the background, there are yellow and blue modular structures. The overall atmosphere is that of a community event or festival.

Plan Einstein Utrecht

24 November 2022

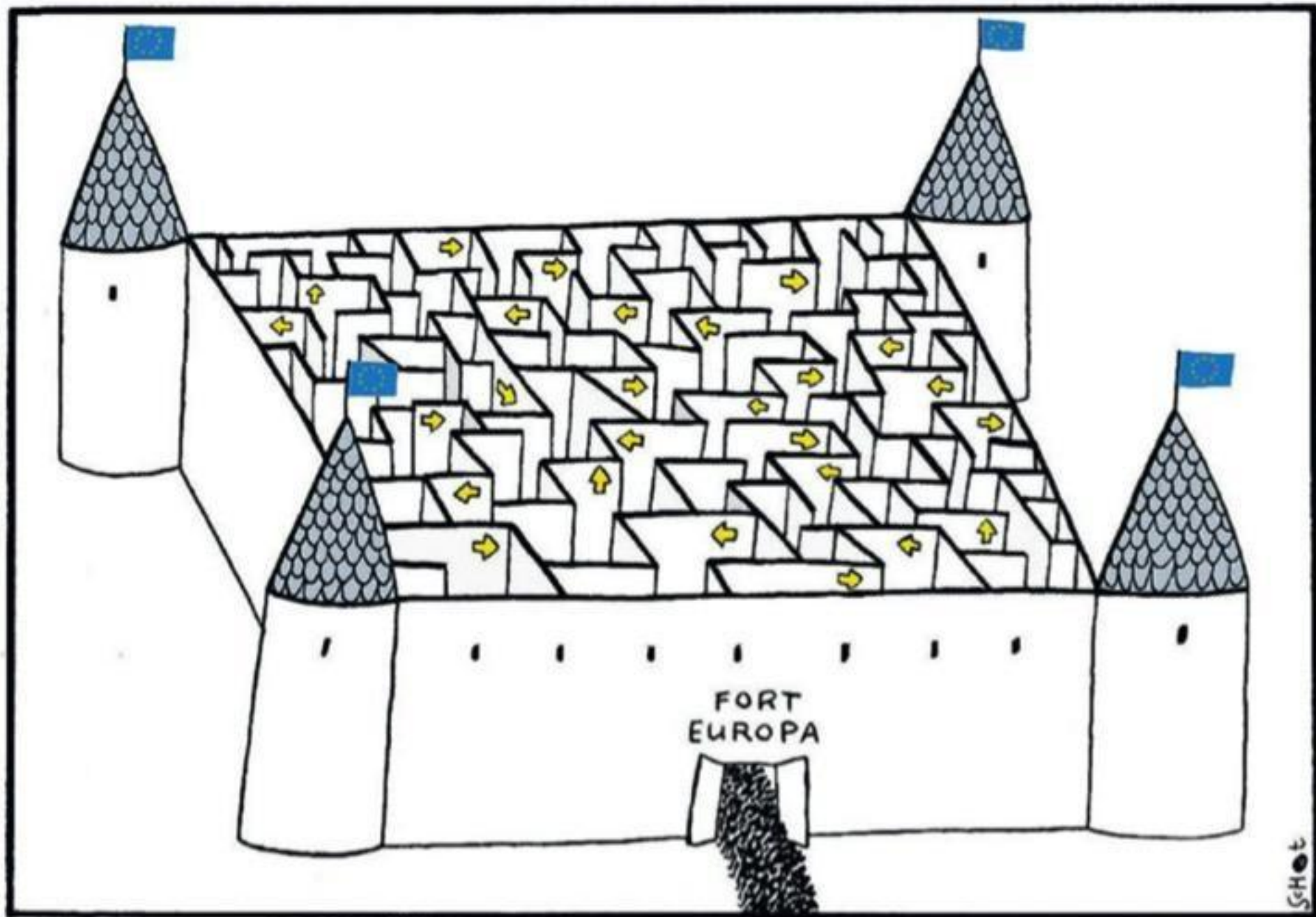
Jan Braat

Municipality of Utrecht

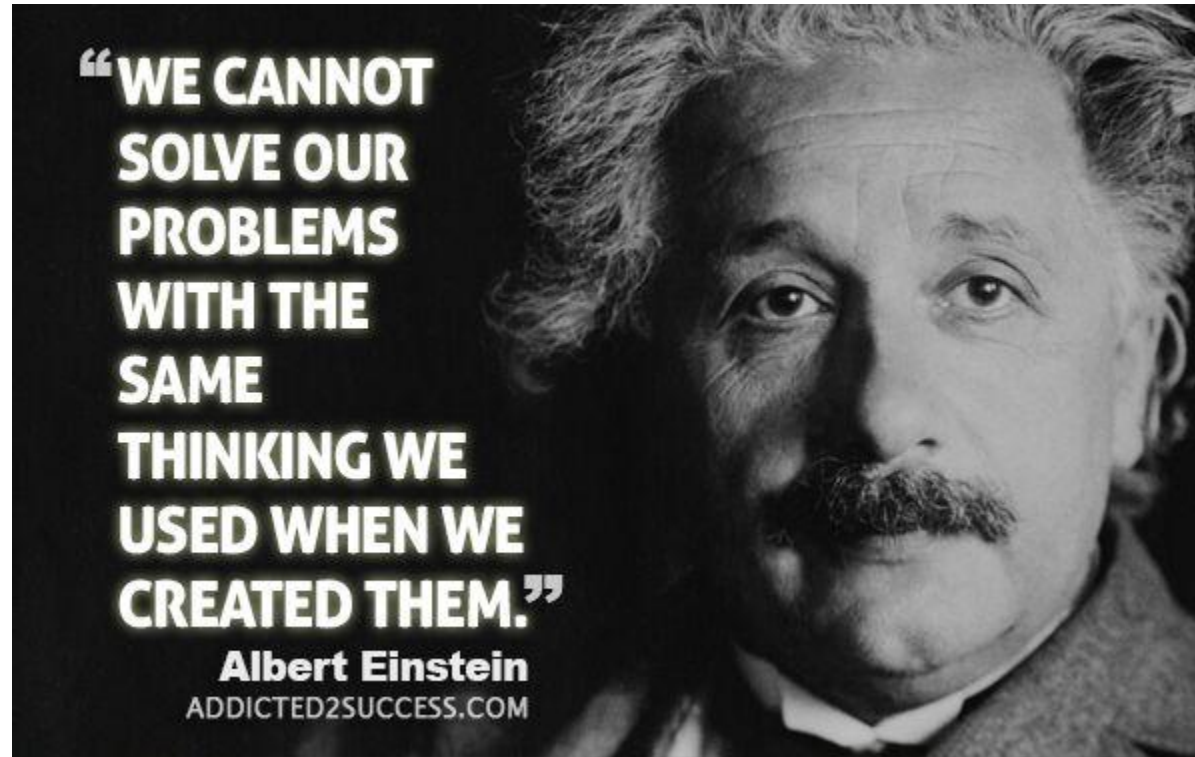
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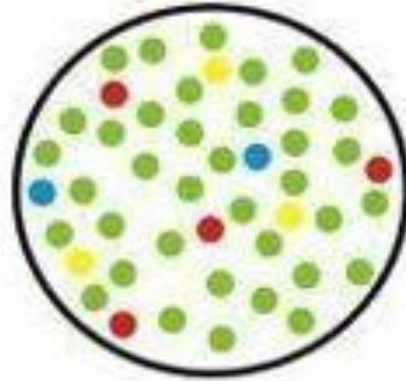




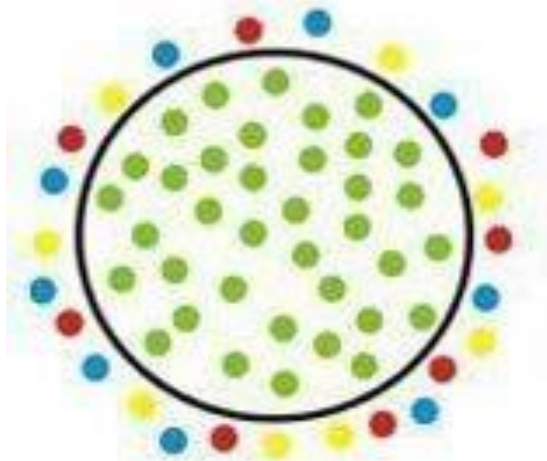
Albert Einstein



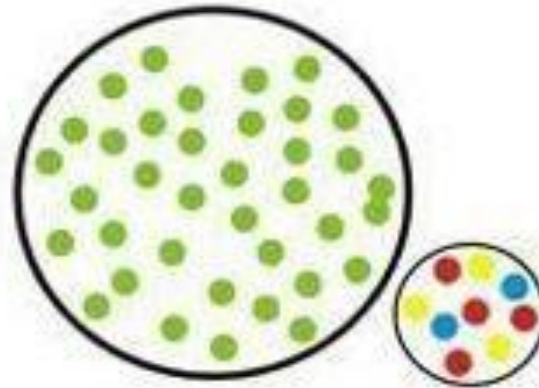
Inclusion:



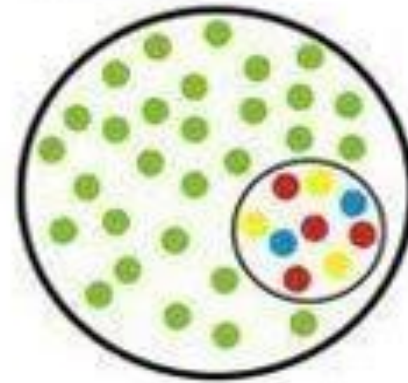
Inclusion



Exclusion

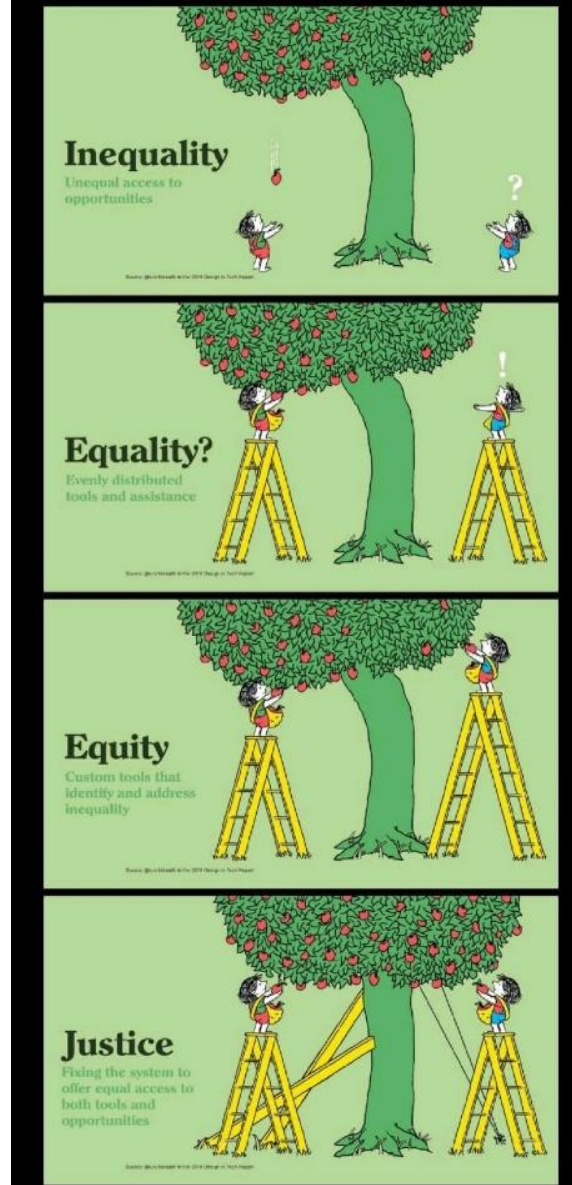


Segregation



Integration

Fix that Tree



Polarisation and Tension



First Plan Einstein

- Change the "intruder" into a present
- Listen to the dire neighbourhood needs and fears
- Create a common language -> Free English classes for all
- Create urban housing for 40 dedicated neighbourhood youngsters
- Free entrepreneurship classes for all
- Free social activities for all
- Free open welcoming space
- Create with refugees and the neighbourhood: Equity

The magic formula



- Create an organic ecosystem between neighbourhood and asylum seekers
- Find a common denominator for activities in which both are interested
- Honour a level playfield in all those interactions
- Get the best people you can find to do the job
- Be sure they have a sense of humour
- Involve young & bright people refugees or from Utrecht

Design living together as good neighbours





Nirene Oepkes

MS Cognitive Sciences

Independent Consultant

Migration and Inclusion

Plan Einstein moves

Housing youngsters no option

Attic available in adjoining building and designed by refugees

Made into a new welcoming space

Plan Einstein reaching out New location in gentrified neighbourhood, centre of municipality

Several hubs, within 2 km each

Hubs within 2 kms

- Wild West
- Welcome in Utrecht
- The Front room
- Common Ground-2
- House of Peace
- Dominicus Church
- Radio Einstein



Culture sports artisan: inclusive



Further reading / looking

<https://plan-einstein.nl/>

<https://welkominutrecht.nu/>

<https://www.uia-initiative.eu/en/operational-challenges/utrecht-urlop>





Watch these lovely videos each 8 minutes

<https://integratingcities.eu/blog/embroidering-for-emancipation-and-inclusion-the-path-of-utrecht/>

Or 2 minutes on Euronews

<http://www.euronews.com/amp/2018/05/23/breaking-down-barriers-between-locals-and-refugees-in-utrecht>