



Project name	drOp
Support Programme	Horizon Europe
Partners (organisation, country)	Ermua Municipality - Spain Tecnalia - Spain Mondragon University - Spain Housing Europe - Belgium Matera Municipality - Italy Materahub - Italy Elva Municipality - Estonia
Duration	3 years
Contact (mail and website)	paolomontemurro@materahub.com - website not yet launched

What is the local social need not satisfactorily met so far ?

European cities are experiencing processes of urban regeneration and housing has become a key topic with a huge impact on European citizens lives. On the other hand, citizens are more and more asking to participate actively in the decisions that will have impact on the spaces where they live.

The standard of living is strictly linked with the quality of the housing offer while the housing market is making inaccessible for many families to buy their own houses. Social housing is back as a huge opportunity to offer housing options to those citizens who do not have the possibility to buy houses in certain areas of the city.

But how to make sure the neighbourhoods born with social housing policies could offer high standard of living?

How to ensure to citizens a key role in co-designing the initiatives that will intervene in their spaces and direct the decisions of the policy makers towards more shared and meaningful policies?

How innovative is the local answer (new to which context)?

Social innovation is one of the answers and particularly culture driven, community lead, social innovation.

Citizens of the neighborhood of Sant Anna in Ermua, citizens in other two neighborhoods in Matera and in Elva will experiment a new process of building their own local initiatives to foster the community development thanks to the cooperation with local artists, creative and cultural professionals to become facilitators for a process of innovation creativity driven. The innovation is in the creativity lead process of social innovation and community development, resulting in a number of pilot initiatives designed by citizens and CCIs professionals and a number of suggestions to the policy makers on how to better shape local interventions and social housing future initiatives. The local creative scene is engaged in a co-creation process with the community of inhabitants of the neighbourhoods, using their competences to map potentials and challenges, desires and fears

and develop a methodology that will bring the citizens to co-design with CCIs operators and with local policy makers how the neighbourhood should manage spaces, social activities, relationships between different stakeholders.

Is the social innovation project/initiative designed and implemented collaboratively, involving local groups of actors and end-users ? Who are they?

Co-creation is the key concept of the culture driven social innovation. The artists, *cultural and creative professional of the city/neighbourhood*, are facilitators of a process that is moving from the specific needs of the local population, and they are acting following the prescriptions, suggestions, ideas of the population which represent the main beneficiaries but also the main actor in the process of co-creating the methodology.

Have results been proven positive (evaluation), or in case the project is not finished, how will you demonstrate your positive results ?

The level of satisfaction will be measured by university of Mondragon, from Spain, which is partner of the project. Specific qualitative and quantitative indicators will be put in place and measured during the development of the methodology and at the testing phase

Has it been transferred/upscaled, or in case the project is not finished yet is there any transfer/upscale plan in place?

The methodology is coming from Matera 2019 EcoC process and has the potential to be applied to more cases. This methodology is 100% based on the key concept of the New European Bauhaus and so potentially having other initiatives to be replicated, not only lighthouse.