

Innovating Communities

Gabriel O'Connell
Monaghan Integrated Development



Rialtas
na hÉireann
Government
of Ireland

Tionscadal Éireann
Project Ireland
2040

Ár dTodhchaí
Tuaithe
Our Rural
Future



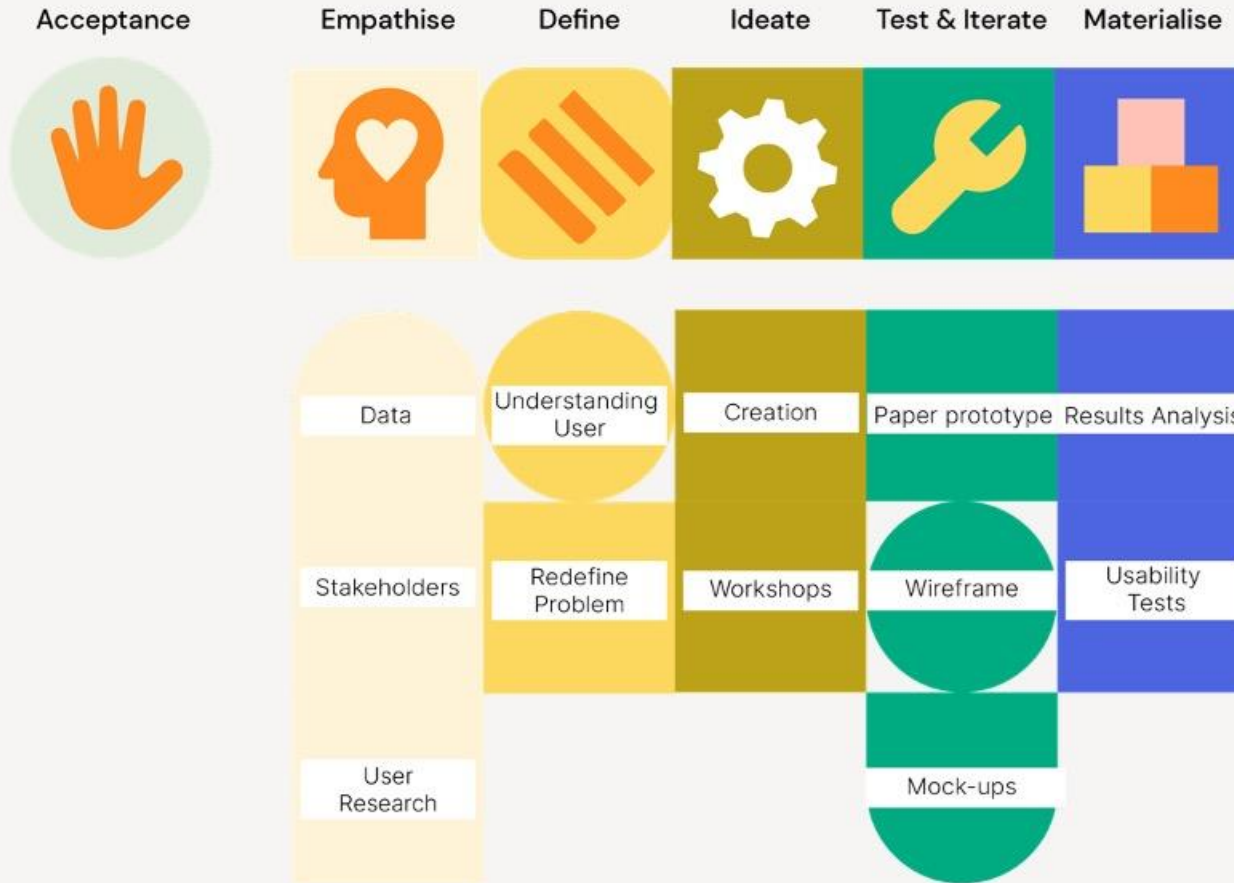
The European Agricultural Fund
for Rural Development:
Europe investing in rural areas

Innovating Communities delivers free training and mentoring in Design Thinking



Aiming to strengthen resilience, local development and community-led action

Tools and Methods



understanding the context

prototyping ideas

collaboration with stakeholders

Asking the difficult questions

questioning assumptions

Trying things out

empathising with people

doing research

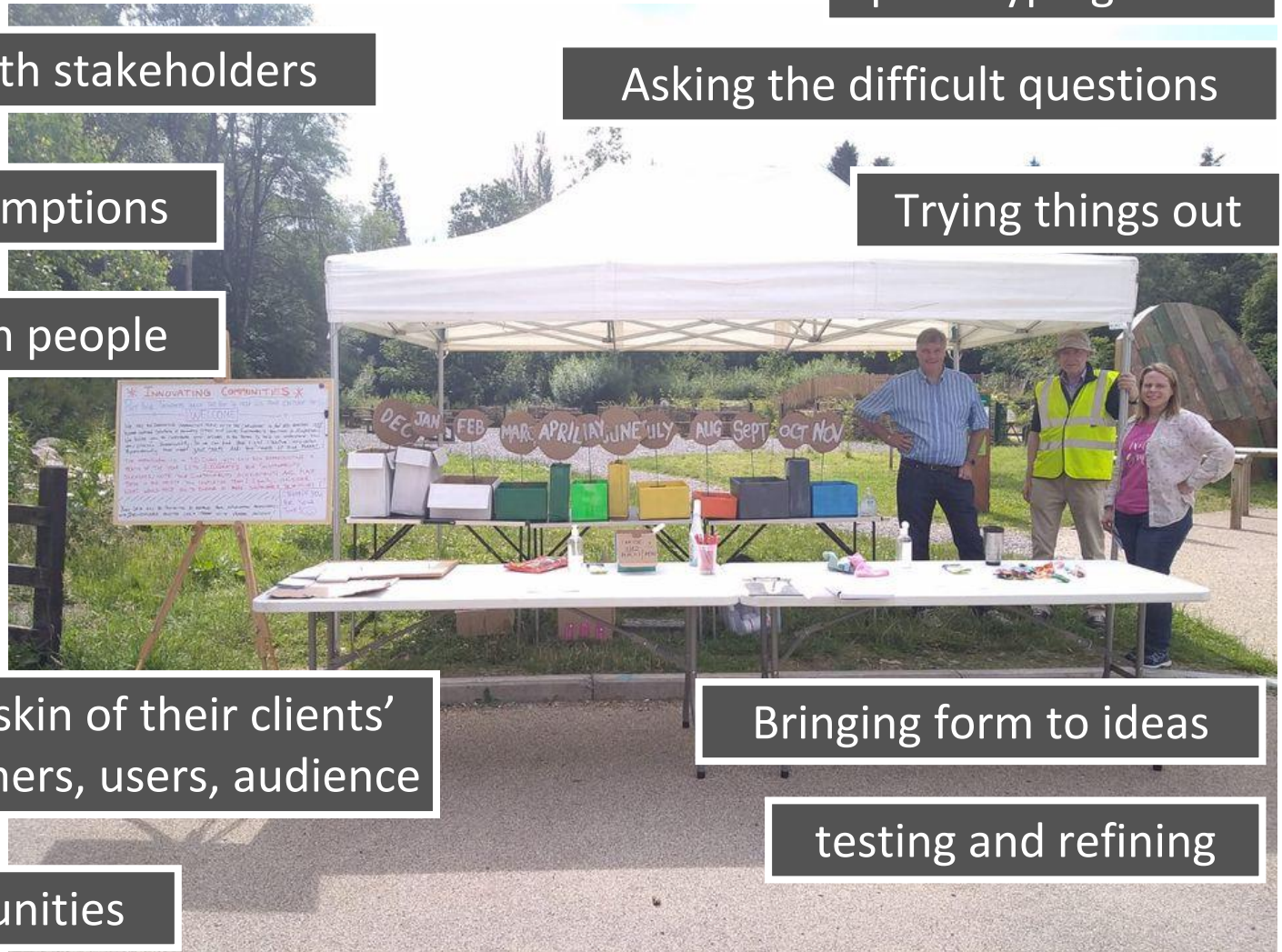
co-creation

Getting under the skin of their clients' businesses, customers, users, audience

Bringing form to ideas

Spotting opportunities

testing and refining



Design Thinking can help communities solve challenges collaboratively

What does a good outcome look like?



capability in design thinking

an explored issue & resolution

new relationships

an idea for another project

research and analysis skills

Citizen science

the beginnings of a funding proposal

enhanced local knowledge

something else?

ABLOOM APRIL

DAY #1 LEARN A FACT	DAY #2 PLANT SOMETHING	DAY #3 TURN OFF TAP WHEN BRUSHING	DAY #4 REUSE ONE THING MONDAY	DAY #5 TRY A NEW FOOD	DAY #6 PRESS ON TO A FRIEND	DAY #7 SORT OUT YOUR RECYCLING
DAY #8 SHOWER SHORTER	DAY #9 SHOP LOCAL	DAY #10 USE A WATERING CAN INSTEAD	DAY #11 GO ON A 70 MINUTE WALK	DAY #12 LEACH BANANAS	DAY #13 TAKE 10 MINUTES TO ENJOY NATURE	DAY #14 GO ON A NATURE WALK
DAY #16 SWAP CLOTHES WITH A FRIEND	DAY #17 VEGIE DAY	DAY #18 TURN OFF YOUR LIGHTS	DAY #19 USE YOUR BATHWATER	DAY #20 TALK ABOUT IT TO FAMILY	DAY #21 PICK UP RUBBISH	DAY #22 SCAVENGER HUNT
DAY #23 WRITE A LETTER TO JOIN THE CHALLENGE	DAY #24 POST TO THE #	DAY #25 NO PLASTIC	DAY #26 GIVE YOUR PLANTS LEFT OVER WATER	DAY #27 UPCYCLE OLD CLOTHES	DAY #28 CONSCIOUS KETTLE	DAY #29 REPEAT LAST WEEK
DAY #30 CHALLENGE A FRIEND TO NEXT MONTH						



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