



Community-Led Social Innovation (CLSI) – our understanding

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ELIF launch event – CLSI thematic group

European Association for Innovation in Local Development



What is social innovation ???



Primary goal: positive social change



Address **new or unsatisfied social challenges**



Develop and implement **new solutions** (*products, services and models*)

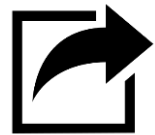
in a **collaborative way** involving a wide range of stakeholders, **including end-users**



in order to **deliver better social outcomes than existing ones**

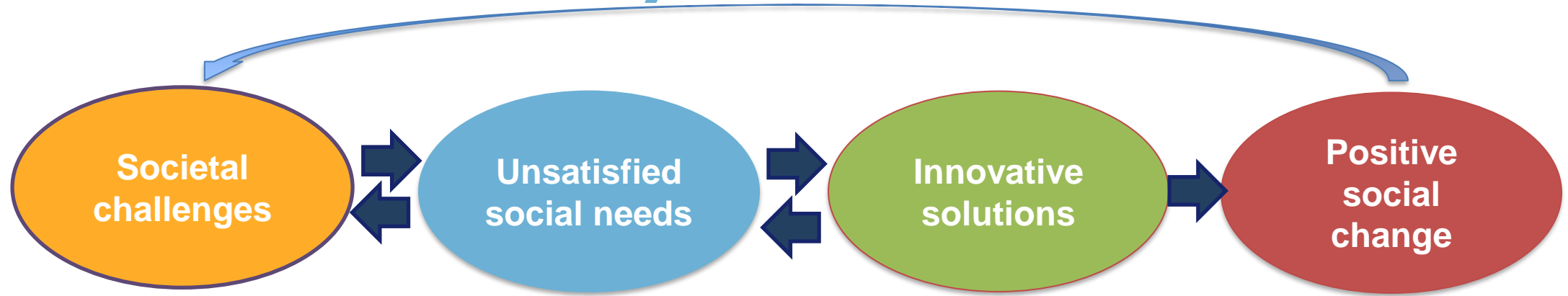


In conditions where they can be **tested and evaluated**



in view of **replication/transfer/upscaling in other contexts**

And community-led social innovation ?



- Low carbon economy
- Demographic changes
- Digital divide
- Desertification of rural areas
- Environmental protection
- Poverty, Social exclusion...

- Lack of employment
- Lack of qualifications/ training for new jobs
- Lack of social services
- Need for integrating the most vulnerable ones ...

- Service, product, organisation, model
- Produced collaboratively and involving end-users

- More/better/new jobs
- More/better/new local social services
- Less unemployment
- Better and faster integration of vulnerable groups...

COLLABORATIVE PROCESS:

FROM COMMUNITY (initiated/led) and FOR COMMUNITY (benefiting)
AT ALL STEPS OF THE SOCIAL INNOVATION PROCESS

Thank you!

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